

Athanasios Virvilis

Personal Information

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Work Experience

2014-present

Web management & web marketing for corporate site group

AMVIS HELLAS, AMTEC, AQUALENS & MARK AaLEN

- Web presence Optimization
- Website development & management
- Online advertising with Google AdWords & Facebook Ads
- Social Media management & marketing (Facebook, Twitter, Google+, YouTube)
- Facebook posts management and contests for more engagement with the users
- Photo & Video Editing
- Online sales management for e-shop
- Web traffic Analysis (Webmaster Tools & Google Analytics)

2013– present

Web Design

kipodiathesi.gr, txs.com.gr, mariapastra.gr, moratis.gr, blackdot.gr

- Website development (Drupal and WordPress)
- Website management and optimization with Google Analytics
- Photo Editing (Photoshop CS4)
- Website promotion in Social Networks (Facebook, and YouTube)
- SEO of website

2012– 2013

Web Design

asianmatrix.com

- Website development (Joomla 3.2)
- Photo Editing (Photoshop CS4)
- Website management and optimization (Google Analytics)

2011-2012

Web Design

papanastasopoulos.gr, kipodiathesi.gr/version1

- Website development (from scratch)
- Html and JavaScript

2010-2014

Multimedia management for corporate site group

PRIMEMEDIA APPLICATIONS (newsbeast.gr, news.gr & radar.gr)

- Video Editing with Vegas Movie Studio
- Photos Editing with Adobe Photoshop CS5 & Adobe Illustrator CS5
- IT support
- Editing of web pages with Dreamweaver
- Uploading and management videos in YouTube
- Editing infographics with Illustrator CS5
- Posting of articles with the suitable CMS (*Netvolution and Drupal*)

2009-2010

Fulfilled military service

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2007-2009

Website multimedia management

ELEUTHEROS TYPOS (www.e-tipos.com)

- Video Editing (Sony Vegas)
- Photos Editing (Photoshop CS3)
- Audio Editing (Sound Forge)
- IT support
- Simple Webpage Editing
- Flash applications creation (Swish Max & Adobe Flash)
- CMS management (Vignette)

04/2007-06/2007

Internship as computer technical support

BRITISH HELLENIC COLLEGE

- Network Administrator
- IT support

2004–2005

Telephone operator

Poll company KAPPA RESEARCH

- Telephone surveys
- Exit polls in parliamentary elections in March 2004.

Seminars

02/2016 "Google AdWords Seminar", OTE Academy, Athens.

10/2015 "Web World Expo 2015 Conference", Zappeion, Athens.

10/2014 "Google AdWords Seminar", The HUB Events, Athens.

11/2007 "Security on the Internet and applications of modern programs", Symposium of the organization Education Center & Career Conference, Piraeus.

05/2006 Rapporteur on "New Technologies", "Routes for careers", Conference Office career counseling and vocational guidance, Drosia Athens.

Certifications

11/2016 Google AdWords Certification

11/2016 Google Analytics Certification

Education

10/2011-12/2013

Master Degree in Techno-economic Management of Digital Systems University of Piraeus, Department of Digital Systems

Master Dissertation: "*Survey in Social Media Marketing in YouTube*"

09/2002-10/2010

University of Piraeus – Department of Digital Systems

Dissertation: "*Study of middleware technology for Wireless Sensor Networks*"

09/2004-08/2005

University of Rostock (Germany) – Department of Informatics

Participation in Erasmus mobility program. Two-semester studies at the department of Informatics. Working language: German.

Languages

Greek: native

English: Independent user (B1 Level)

German: Independent user (B2 Level)
